

# International **Metal Technology** Taiwan 2019

台灣金屬材料暨精密加工設備展







Forging



Welding



Metallurgy



Heat Treatment



Surface Finishing

展後報告 **POST-SHOW** 

REPORT

分析

參展商

展會 介紹

Success

數據 Facts **Figures** 媒體

單位 Media

參觀者 分析 Visitor

參觀者 證言

參展商 證言



























# 規模再創高峰,2019 iMT 展會全球商機拓展效益卓越

參訪人數創新高,第五屆「iMT台灣金屬材料暨精密加工設備展」11月10日於臺中國際展覽館完美落幕。今年展會為第二年移師台灣金屬與機械之都台中市舉辦,再次獲得產業肯定,今年度共有13國,142家業者參展,專業參觀人數達5,982人,市場開發效益卓越,超過9成業者肯定今年參展效益並表達持續參與2020年展會之意願。

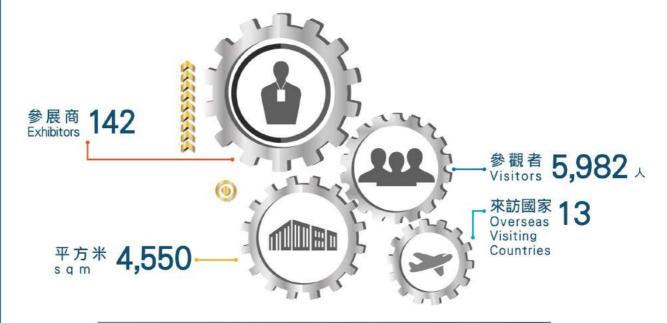
iMT展為台灣唯一以金屬材料、鑄造、鍛造、焊接、冶金、熱處理等加工製程和精密加工設備展會,完整呈現台灣金屬產業價值鏈,吸引來自德國、日本、英國和美國等先進工業國家和全球新興市場國家專業採購代表來台洽商,成功協助Made in Taiwan 產品揚名國際舞台,拓展全球商機。

# The Remarkable Record, iMT 2019 effectively increased global opportunities for Taiwan Metal Industry

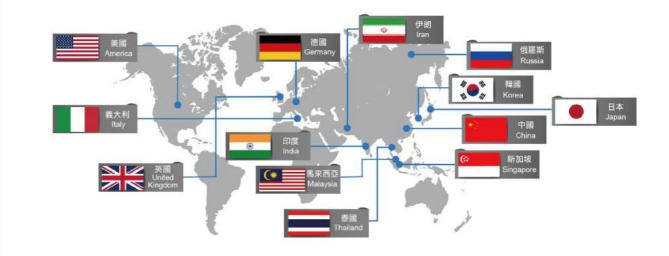
The 5th International Metal Technology Taiwan (iMT) was successfully held at the Taichung International Exhibition Centre from 7 to 10 November. 142 exhibitors from 13 different countries and 5,982 visitors gathered at the trade show to participate in this attractive business-to-business marketplace.

As the only exhibition specialising in metal materials processing in Taiwan, the exhibition let visitors be able to see the value line and industrial integration which covers material science, foundry, metal forming technology, coating, welding and cutting, modelling, casting, forging, welding, metallurgy, and heat treatment. Instead of just being a place of transactions, the iMT Taiwan serves as the one stop sourcing platform that allows machinery makers and businesses to better develop varied forms of comunication, to build relationships and to find good quality components in an international dimension.

In its second year in Taichung, the iMT Taiwan 2019 appeals to purchasing representatives from Germany, Japan, the U.K., and the U.S. The high value of "Made in Taiwan" metal products is worth being seen by the world. With this faith, the iMT Taiwan 2020 is going to play its role better to showcase Taiwan's metal industry advancement and competitive advantages for a win-win situation.



# 主要國際買主 Major Overseas Visiting Countries



### 媒體夥伴 Media Partners















































# 參觀者反饋 Visitors' Feedback



### 參觀買主表示將再次 造訪 iMT 2020

Of visitors plan to visit again in iMT 2020

### 對大會服務/展場設施/ 展覽地點表示滿意

Visitors are satisfied with the exhibition location, organization's services' and the facilities

### 成功找到理想供應商

Found the ideal supplier at the show

### 展出項目專業多元

Variety of high quality products display

# 感興趣的商品 Product Interests

# 參觀目的 Purpose Of The Visit





# 參展商反饋 Exhibitors' Feedback



# **IMT 2020**

again in iMT 2020

# 素質表示滿意

Exhibitors would participate Exhibitors are satisfied of visitor numbers and quality

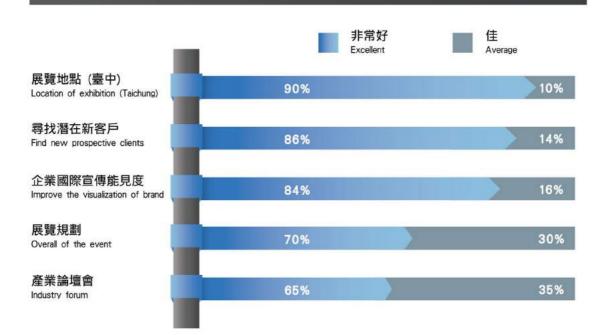
## 參展商表示在iMT展會 上遇到目標客戶

Exhibitors met their target visitors at their booth

### 參展商選擇在iMT 發佈新產品

Exhibitors would launch their new products at iMT

# 參展商對展會各項滿意度 Success Rating By Stated Objective



# Exhibitor Testimonies

# 參觀者證言 Visitors' Testimonies



我認為這是優質的金屬展

會,有許多知名大廠及其他

專業領域的廠商共同展出,

可看性。在這裡可以看到完

整的金屬產業供應鏈,且能

接觸到新的技術與高附加價

Michael Fagas

This is a metal trade show with premium quality, attended by many well-known manufacturers and professional suppliers from other fie-現場展出的機械設備都極具 lds as exhibitors. A lot of machinery showcased at the event is really impressive. The event also gives you a full picture of the entire metal supply chain, and provides access to new technologies and products of high value-added.



Thomas Schneidewind Heat Processing

iMT展在台灣金屬加工產業 中扮演著重要的角色,猶如 現場展出的自動化設備、鑄 造、鑄件、熱處理…等專業 項目, 皆呈現出台灣金屬產 業的創新及製程的精進 iMT展不僅奠定了在亞洲地 區的重要地位,更是為國際 上金屬產業的重要交流平

iMT plays a key role in Taiwan's metal processing industry. Togeter, the precision machines in automated equipment, forging, casting, heat treatment, etc. exhibited here, have demonstrated the innovation prowess and advanced production processes applied in Taiwan's metal industry, iMT not only has secured a leading position for Taiwan in Asia, but serves as an important networking platform for the global metaindustry!



值的產品。

Esmaeil Khorshidi

我從事五金工具相關的產 業,iMT展對我獲益良多 不論是在尋找高精度的金屬 加工設備、亦或取得前瞻趨 勢及新技術發表,開發新的 合作機會等,都相當有幫 ild new partnerships. 助。

I am from the hardware and tools related industry, and I benefited a lot from iMT. The event is a great platform for me to find high-precision metal processing equipment, access information on industry trends and new technologies, and bu-



Dott. Luca Rigazzi

GRAZIADIO&C

來訪iMT是希望能找到合適 I am here at the iMT to look for a 的金屬供應商,參觀後發現 有相當多新穎的金屬加工設 備,非常吸引我,期待能培 養新的合作關係,明年一定 會再來!

quality metal supplier, and have found a lot of innovative metal processing machines, which interested me a lot. I look forward to building new partnership with potential suppliers, and will definitely come back next year!

### 參展商證言 Exhibitors' Testimonies



台立精密機械公司

很榮幸受邀主辦單位來參加 iMT,經過幾天展出已經有 好幾位買家來跟我們簽約和 訪價,收穫非常豐碩。有別 中展出效果非常滿意,推薦 其他先進同行繼續參加

We are very honored to be invited to attend the 2019 iMT. After a few days at the exhibition, we have already seen fruitful results, with several buyers closing deals with us or 於之前高雄的展出,這次台 requesting quotes for future partnership. Compared to the iMT held previously in Kaohsiung, the iMT this year held in Taichung is nicer and better. I will definitely recommend 2020 iMT to my peers in th industry.



梧濟工業股份有限公司

張馨予

參觀者的好評,國外參觀者 對我們的產品也非常感興 觸這類型的客戶,像鍛造的 廠商的直接拜訪等,這些都 群。我們非常高興有這樣的 接觸!

感謝主辦單位的邀請參與今 Thank you for having us here at this 年iMT,過去幾天受到很多 year's iMT. We have received a lot of great reviews from visitors, and overseas visitors have shown huge interest in our products. There are 趣。國內比較少有機會能接 not many opportunities in Taiwan for B2B sales; therefore, we are very glad we could make contacts with 是我們期待遇見的潛在客戶 prospects we are eager to engage at the iMT.



2020的iMT。

長车松末省金倉限公司

長泰粉末治金有限公司

中小企業要與國際客戶直接 交流比較困難,必須透過 iMT這樣有國際宣傳的展會 來曝光自己。經過幾天,有 幾位國際買主來攤位跟我們 洽談,達成與國外潛在客戶 連接,非常期待下次的參 展。

It is not easy for SMEs to make direct contacts with international clients, but a globalized exhibition like iMT presents such a wonderful platform to market ourselves. After a few days at the exhibition, we have received several foreign buyers coming to our booth for business discussions, and successfully building contacts with foreign prospects. This led us to look forward for the 2020 IMT

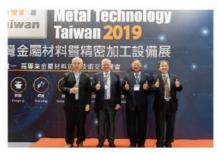


喬哈斯科技股份有限公司

客分析,除了國內的有儀器 組裝廠商、熱處理加工廠商 和金屬加工設備廠商等,國 際買主有印度、美國甚至英 國等等的都有。對於iMT可 以吸引到眾多不同國內外的 客戶高效益,使我們參展 iMT更有它價值!

根據這次參展我們自己作來 As our own visitor profile analysis shows, we received manufacturers in the fields of instrument assembly, heat treatment, and metal processing, and hosted international buyers from India, the US, and even the UK. The event presents exhibitors such great value by being able to attract a diverse client portfolio, which is why we keep coming back every year.

# 開幕典禮 Opening Ceremony







# 產業論壇 Industry Forum







- ●國際買主住宿及接機服務最高補助 TWD15,000/人
- ●買主媒合服務 精準商機合作機會

A TWD 15,000 accommodation subsidy per person is provided to eligible international buyers to facilitate their one-step visit to Taiwan and a professional matchmaking service that assist buyers in finding required products efficiently.













# SEE YOU NEXT YEAR SAVE THE DATE 12-15 JUNE 2020 2020年 6月 12-15日

臺中國際展覽館 Taichung International Exhibition Center

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